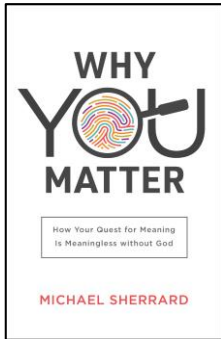




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Apologist Examines the Root of Today's Equality Issues: Why We All Matter



Equality. When asked, everyone seems to believe that all lives are indeed created equal, but the reasoning behind that answer proves elusive. What makes a life matter? When you don't know the answer why someone should be treated with dignity and respect, it makes it easy to disregard them.

In his new book, ***Why You Matter: How Your Quest for Meaning Is Meaningless without God***, pastor, speaker and author Michael Sherrard helps readers understand why each and every life has value and meaning, pointing them back to the one and only worldview that can provide humanity with hope and meaning: Christianity.

"We are in a crisis of meaning," writes Sherrard. "It seems we have lost the knowledge of what makes our lives meaningful. We have forgotten why we are valuable, all valuable, and equally so. It's why we hate. It's why we fight. It's why we struggle with self-worth. It's why it's getting harder to get out of bed. It will be our undoing as a nation and a burden that we will only be able to carry for so long. We really need to know why we matter."

Sherrard shows how a quest for meaning without God is a fruitless endeavor, and he helps readers build a better foundation for their lives by embracing the reality that their life matters because they were created in God's image. ***Why You Matter*** is a welcomed resource for those searching for meaning, direction, and a sense of self-worth in a world of suffering, chaos, and uncertainty.

***Why You Matter:
How Your Quest for Meaning Is Meaningless without God***
by Michael Sherrard

ISBN: 9781540900364 | 192 pages, paperback | \$17.99 | March 2021

About the Author



Michael Sherrard is lead pastor at Crosspoint Community Church, speaker for the Life Training Institute, and faculty member at Summit Ministries. He speaks at churches, camps, and conferences, and has also appeared on numerous television and radio programs, such as *Fox & Friends* and *Moody Radio*. Author of *Relational Apologetics* and a contributing author to the *CSB Apologetics Study Bible for Students*, Sherrard writes regularly on cultural, theological, and worldview issues. He lives in Peachtree City, Georgia, with his wife and their five children.

Baker Books has a vision for building up the body of Christ through books that are relevant, intelligent, and engaging. We publish titles for lay Christians on topics such as discipleship, apologetics, spirituality, relationships, marriage, parenting, and the intersection of Christianity and culture. We also publish books and ministry resources for pastors and church leaders, concentrating on topics such as preaching, worship, pastoral ministries, counseling, biblical reference, and leadership.

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Suggested Interview Questions for Michael Sherrard, Author of *Why You Matter*

- 1) Tell us about your new book, *Why You Matter*, and its significance given the state of our world today.
- 2) Equality is an issue we all seem to agree on—that we are all created equal—but we still fight, and we still hate. What is the root of the problem there?
- 3) What gives our lives meaning?
- 4) You write that Christians and atheists borrow much of their beliefs from each other. How so, and can you set us straight on which beliefs belong to whom?
- 5) What happens to love when we consider a world without meaning?
- 6) What does it look like to fight for joy?
- 7) What are the three keys that you follow to live in the joy of why you matter?
- 8) You write that the struggle for Christians is to keep their house built on the rock of truth and to live in what's really real. What does that mean and how do we live in that struggle well?"
- 9) Who did you write this book for? What is your hope for those who read it?
- 10) Where can listeners find you and the book?

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Praise for *Why You Matter*

"For years I've been saying that young believers need 'two *whys* for every *what*.' It's not enough to explain *what* the Bible says, we need to explain *why* it's true and *why* it matters. In *Why You Matter*, Mike Sherrard tackles the second *why* question with biblical accuracy and wisdom. What makes life meaningful? Why does God matter? How can we find joy in our identity? How can we love our enemies and endure hardship? If you're looking for answers to these incredibly timely questions, *Why You Matter* may just be the most important book you'll read this year."

J. Warner Wallace, *Dateline* featured cold-case detective, senior fellow at the Colson Center for Christian Worldview, and author of *Cold-Case Christianity* and *So the Next Generation Will Know*

"Does my life really have any meaning? If so, how do I find it? Even though our lives are busy, we all think about these questions. I am grateful that my friend Mike Sherrard has tackled these vital questions in *Why You Matter*. He pushes back against many of the cultural narratives today and looks to Jesus, and the biblical worldview, to find the ultimate answer. It shouldn't surprise you, but his answer is *yes*. Whether Christian or not, read this book and find out why your life matters deeply."

Sean McDowell, PhD, associate professor of apologetics at Biola University and author or coauthor of over eighteen books, including *Evidence That Demands a Verdict*

"Dignity. Equality. Human value. We take these ideas for granted but find ourselves in a vast and dangerous experiment: Can we sustain these cultural goods while we, at the same time, reject their only Source? All around us, individuals are being sacrificed to various collective agendas not delivering what they promise. In this very important book, Mike deals with humanity's most basic question, reveals why its pursuit seems so elusive to so many, and points to the only One who can offer an answer worth believing."

John Stonestreet, president at the Colson Center for Christian Worldview and coauthor of *A Practical Guide to Culture*

"As our culture becomes increasingly secular, more and more people are searching for meaning in all the wrong places—often with tragic outcomes for both mental and physical health. Mike beautifully explains why a search for meaning in the absence of God is meaningless itself, and why it's only by finding our meaning *in* God that we will experience true and lasting joy. His thoughtful and compassionate approach makes this one of those rare books that's perfect to give both your Christian and non-Christian friends! Highly recommended."

Natasha Crain, speaker, blogger, and author of three books including *Talking with Your Kids about Jesus*

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